

February 5, 2024,

## New Vendor Check-In Entry Point for Stadium Vendors

In order to provide a better and faster check in experience for you as one of our valuable vendors. We will be making a modification to where you may check in as a vendor if you have space(s) around the Rose Bowl Stadium itself. This new vendor check-in entry is exclusively for you as a vendor who has spaces located around the Rose Bowl Stadium.

This is new check in area is for vendors whom have spaces in these areas: The Blue, Yellow, Pink, Red and Arts & Crafts areas and/or areas 1900,100,300,500,700 and 2000,200,400,600, 800.

## The new vendor check in location for vendors around the Rose Bowl Stadium will be located at Gate C.

This entry point at Gate C is located where our vendor will call office is located off of Rosemont Ave and Rose Bowl Drive. Please see the line up and entry point map on the opposite side of this notice for the location.

You may also continue to utilize the main move in check in area as well if you chose to.

A reminder we have vendor pre-check in beginning at 2:00am with move in beginning as early as 3:30am up until 6:00am.

If you have questions please do not hesitate to contact us and one of our enthusiastic associates will gladly help you with any questions or concerns you may have.

Thank You,



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LOT 'J" WEST

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